



# THE GRAPE PURSUIT

MEDIA KIT

## WHAT WE DO

### On a Quest to Try Every Grape Varietal in the World

The Grape Pursuit follows Jeremy and Angie's quest to try every grape varietal in the world- from Abbuoto to Zweigelt and everything in between.

Along the way we publish wine reviews, wine region guides, certification course reviews and tips, wine product reviews, and more!

**Current Varietal Count:** 318 / ~1,400

### Who Are We?

Hi! We are Jeremy and Angie! We founded this site in 2020 during the global shutdown as a means to travel the world via wine and to try new and exciting varieties beyond the international favorites.

Jeremy is a full-time blogger with 15+ years of experience, DipWSET certified, an SEO specialist, and an award winning travel photographer. Angie is a passionate foodie, home cook, and gardener.

The Grape Pursuit is part of World of Discovery Media LLC which features several blogs including Living the Dream (travel), Discover the Burgh (Pittsburgh), and Hipster Homesteaders (home & garden).



For more information, contact us at:



<https://thegrapepursuit.com>



World of Discovery Media LLC



[jeremy@thegrapepursuit.com](mailto:jeremy@thegrapepursuit.com)





# SITE STATS

## The Grape Pursuit is Growing Rapidly

- 10,000–20,000 page views/month in 2023
  - 5–8 new articles published monthly
- Instagram: 2,189 followers
- Facebook: 988 followers
- Email: 295 subscribers

## Availability & Offerings

- Complimentary Wine Bottle Reviews
  - New varietals preferred
  - [Click here for our varietal checklist](#)
- Wine Product Reviews
- Wine Course Reviews
  - Reviews
  - Study tips and advice
- Wine Destination Guides
  - Region guides
  - Winery summaries
- ...and more!

Coverage on social media and in published articles.



## Awards & Certifications

- **WSET Level 2 w/Distinction**– Jeremy and Angie (2020)
- **WSET Level 3 w/Merit** – Jeremy (2021)
- **WSET Diploma w/Merit** – Jeremy (2023)
- **PGH City Paper** – #1 Best Foodie Influencers 2020
  - Discover the Burgh blog
- **NATJA** – Bronze Award for Photography – Landscape, Nature, & Architecture (Online) 2019
  - Living the Dream blog
- **USA Today 10Best** – #7 Best Travel Couple 2014
  - Living the Dream blog

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[jeremy@thegrapepursuit.com](mailto:jeremy@thegrapepursuit.com)